FERRERO
TENNIS ACADEMY



General Information

FERRERO TENNIS ACADEMY

Contact

Ferrero Tennis Academy Equelite S.L
Paraje Casas de Menor, 44
03400 - Villena (Alicante), Spain

Phone +34 965 34 00 13
tenis@ferreroacademy.com
www.ferreroacademy.com

How to arrive:

Access from Madrid - Alicante highway A31, exit 179 “Colonia El Morrón”

By Plane:
Alicante Airport - 30 minutes
Valencia Airport - 60 minutes
By Train*
Villena train station- 5 minutes
Villena AV station- 15 minutes*
Alicante train station- 30 minutes**

By Car from:
Villena - 4 Km (5 minutes)
Alicante - 50 Km (30 minutes)
Valencia - 120 Km (70 minutes)
Murcia - 140 Km (80 minutes)
Madrid - 350 Km (4 hours)


JC Ferrero in one of the training sessions with Carlos Alcaraz

*** 2 hour trip from Madrid.**

**** By Spanish legislation, we cannot organize transportation from Alicante Train Station.**



“Come to the place I trained for so many years until I reached number one in the world and where I live now with all my family. My Staff and I personally help players to achieve their goals”.

Juan Carlos Ferrero n°1 ATP Ranking 2003

“In Ferrero I am just like the rest in the Academy and that helps me focus on my job, which it’s tennis. The treament of the staff towards the players is unique. They make you feel part of a big family”.



Carlos Alcaraz n°1 ATP Ranking 2023

Who are we?

30 years
as high-performance center

Ferrero Tennis Academy prides itself as a worldwide known high performance academy located in Villena, Spain. The academy was founded in 1990 by **Antonio Martinez Cascales** and has come a long way since then, more than 25 years ago. When the academy first opened its doors to the world, it had only 2 courts. Nowadays we are proud to announce our academy as the best high performance academy, with 23 courts of all surfaces and many more world-class facilities.



Standing: Samuel lópez and Antonio M. Cascales
Below: Pedro Rico, Jose E. Lidó and Juan Carlos Ferrero

Since the beginning, the academy works to take out all the best from the players. Antonio M. Cascales's intention was to get the best facilities and conditions for young athletes in order to improve tennis around the area and get into the professional tennis world. **Juan Carlos Ferrero** came to the hands of Cascales at the age of 10. Working in the Academy, he reached n°1 in the world.
Like him, several players have developed in the Academy reaching the profesisonalism. Ferrero, now as a coach and Director of this one, decided personally to train Carlos Alcaraz, taking him to the highest of the ATP rankings and taking the Ferrero Tennis Academy the only Academy in Europe in developing since their youth, two n°1.

Education occupies an intrinsic part of Ferrero's value on court as well as out of the court. Players that want to **combine training and education,** will have the possibility of studying inside our facilities. The Academy offers education in Spanish (Distance learning regulated by the Spanish Goverment) and in English (Pearson-Edexcel Certified Center by the British Council System).

The study plan will be organized and adjusted individually by our teachers for each player according to the tennis plan. The tutoring could be taken at any time, including evenings and weekends. You can also take private Spanish and English classes with our teachers.

The Academy offers **different programs, adapted to each age and level**, to achieve an optimum training for players to improve as much as possible during their stay. Players are supervised in every moment by our most than qualified staff: Certified coaches, fitness coaches, physiotherapist, doctors, nutricionists and psychologists. All of them with experienced in sport/professional tennis.



Ferrero Tennis Academy facilities

Why Ferrero?

Sporting Excellence

Ferrero Tennis Academy is recognised as one of the best tennis academies in the world. Excellent facilitiesthat are accompanied by an excellent climate all year round, estrategically located to enable the concentration of the players in tennis. A great staff works day by day in the facilities. A complete team with experience in WTA and ATP that covers the needs of the players in a personalized environment.

A significant number of our young players dominate the national rankings in their respective categories, including international players such as Carlos Alcaraz (1 ATP) or Pablo Carreño (10 ATP).
While all this is marvellous, and we do consider ourselves the best in the field, it is true that other large academies also count on good facilities and trainers

therefore, why Ferrero?

Ferrero offers two things that no other academy in the world does and we are proud of:

The first is that one of our first players from the academy managed to reach **world N°1. Juan Carlos Ferrero** not only **lives in the academy** and knows personally every player, but also **supervises training sessions and schedules** and goes on court to help our players to achieve their goals.

The second is that the academy is characterised by its family environment since 25 years. **We feel proud to present the academy as a great big family where players and staff live and learn together.**



Juan Carlos Ferrero with his Roland Garrós 2003 trophy (n°1 ATP)

Corporate Social Responsibility

·FUNDACIÓN FERRERO

Fundación Ferrero aims to promotes a health and no-sedentary lifestyle. Tennis is one of the several means to achieve this goal through several actions along the year.

·GREEN BALL

In view of the high amount of balls used by the Academy. We donate them to help reduce noise pollution

·INTEGRADOS

Ferrero works with this fundation that offers employment to people with disabilities that produces wood benches for tennis courts and more products

·DONATION OF SPORTS CLOTHING

Ferrero works along Caritas and other ONG´s to help people in vulnerability situations through the donation of sports clothing.



Wood bench of Grupo Integrados in one of our clay courts

Recognitions

The Academy has several awards and recognitions that have been given through its long history. Along them, we highlight:

1-RECOGNITION BY PTCA

This certification recognises the Academy as one of the best Tennis Academies in the world.

2-RECOGNITION BY THE RPT TO THE ACADEMY AND ITS STAFF

The Professional Registry of Tennis (RPT in Spanish) has awarded the Academy and its staff in several ocassions.

3-RECOGNITION BY THE SICTED

The Academy has obtained this recognition for the efforts to the excellence of specific services offereds in the touristic field.

For sure, the best recognition of all is the fruit of 30 years reflected in the fact of being the only tennis Academy of the XXI century in have taken 2 players since younh age to reach nº1 in the world.



Juan Carlos Ferrero with his RPT 2019 recognition next to Samuel López

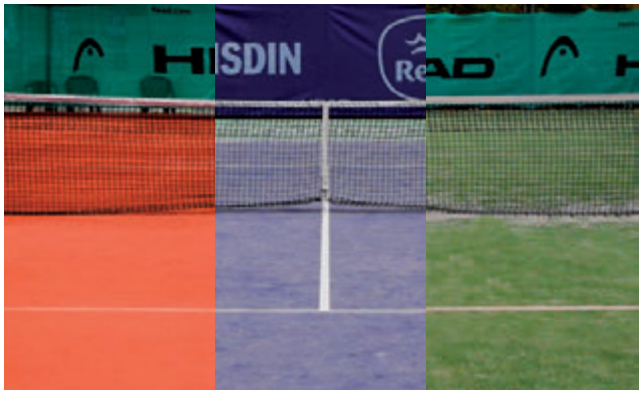
Facilities

Ferrero has been always characterized by its wonderful facilities

Ferrero Tennis Academy is 5 minutes away from the city of Villena and 30 minutes away by car from the beach and Alicante airport.

The 120.000 m² of the Academy are located in the perfect place for players to develop and learn with liberty in a safe environment in which they can focus to achieve their goals.

The best advantage of the academy is the excellent weather throughout the year.



FACILITIES

· 10 Clay courts (1 Playsight court)
· 11 Hard courts (1 Playsight court)
· 1 Indoor court (Hard)
· 3 Padel Indoor courts
· 5 Padel Outdoor courts
· Beach tennis-Volley court
· Running track 400m
· Gym
· Physiotherapy clinic with equipment focused on Injury Recovery by Fisaude
· Rural Ferrero Hotel
· Museum
· Dorms for players: Individual rooms (long-term) and double (short-term)
· Classrooms and Study Centre for the British System (IGSE / A-Levels)
· Classrooms and Study Centre for the Spanish System CIDEAD (E.S.O y Bachillerato)
· Player's game room (long-term)
· TV room
· Cafeteria - Restaurante Equelite
· 2 swimming pools
· Gardens
· Laundry
· Tennis shopFerrero/HEAD
· Wifi Conection in all facilities
· Parking



Aerial view of the Ferrero Tennis Academy



Ferrero I+D

·PHYSIOTHERAPY CENTER by Fisaude

Tecnología médica y deportiva

Lead by a great team of professionals, our rehab and physiotherapy center. The Center is opened to the public and offers complete services for injury recovery:

-Nutritional Plan
-Fitness Coaching
-Stay and relax

INDIBA revitalizing lives

Indiba is a vanguardist technology that guarantees the prevention and recovery of injuries in a faster and efficient way.

·ISDIN

ISDIN

Health is essential for a sporty career. The skin of tennis players is constantly exposed. The continuous innovations of ISDIN to protect and take care of us they do Indispensable in your training set.

·OVB

OVB

Tennis faces two big finantial-structural problems: **(initial investment and long-term savings). OVB helps the athlete's career in a responsible, sustainable de forma responsable, sostenible y cost-efficient way.** Along Ferrero, OVB offers free training and enquiries.

·PLAYSIGHT

playsight

Playsight is a innovating technological tool that helps with its very complete system, to improve the quality of trainings of the tennis player on court.

·S.V.V.T.

S.V.V.T. VISUAL TRAINING

Improve yous senses, anticipation and reaction capactiy in match-play though the optimised work that our team of coaches implement.

·MY MENTAL GAME

FERRERO TENNIS ACADEMY

A motivational program created by Ferrero Tennis Academy. Players can compared between them with a common ranking that rates their daily work, controling their routines and challenging between them.



Physiotherapy session to one of our players

Registrations

Ferrero equelite programs*

-Annual Competition Programs
-Short-term Competition Program
-Summer Stage Competition
-Groups
-Bespoke Family Trips
-Adults Program
-U12 Competition
-Ferrero Sanyo Padel Programs



Samuel López, Pablo Carreño's coach, supervising one of our Annual Player's tennis training

Ask for a program adapted to you*

1. REGISTRATION PROCESS FOR THE ANNUAL COMPETITION PROGRAM:

The enrollment will be confirmed, once you sign the registration form, sign the contract and paid the school fee if applies. apart from the 25% of the first monthly payment and the school entry if applicable.

The monthly payments will be paid on the first 10 working days of each month after receiving the invoice. The day that the player finishes their stay with us, we will do the account liquidation.

The economic regulations for the tournaments are explained in other documents available for those who requires them.

2.REGISTRATION PROCESS WITH THE REST OF PROGRAMS:

The registration will be confirmed once the Registration form has been signed and the 25% of the course fee has been paid. The rest of the amount must be paid 15 days before the beginning of the program.

Refund Policy:

- If the cancellation is made 4 weeks before the start of the program, 100% of the payment will be returned back.

- If the cancellation is made with less than 4 weeks and at least 15 days before the start of the program, 75%of the payment will be returned back.

- If the cancellation is made with less than 15 days before the start or once the program has started, no refund will be made (regardless of the cause, illness included).

The player has the right to use the sum that has not been used within the same year, in another future program (**before 1 year since the deadline date of the booked program**).

In case any of our programs has a specific policy regarding the registration process,

Should any of our programmes contain particularities with regard to the registration process, these will be expressed in the description of the programme.

Any person not even a tennis coach, external agent (or any other) is accreditated to receive money on behalf the Academy.

Annual Competition

Maximum quality and personalized work for those players that want to reach their tennis potential

Due to the **personalized training** we offer, the Academy has a limited number of places in the Annual competition program.

During the player's stay, a training and competition plan is developed according to the age, level and objectives.

The plan will be developed by our team, made up of coaches, fitness trainers, physiotherapists, doctors, nutritionists and psychologists.

Our coaches are certified by the most prestigious organizations in the world and have many years of experience; led by **Juan Carlos Ferrero** and **Antonio Martínez Cascales**. Like them, some of our staff lives on the campus of the academy to keep the family atmosphere around the place.

For those players who like to combine practices with studying at our facilities:

Studies for Spanish-speakers:
Spanish System (ESO & Bachillerato).

Studies for English-speakers:
British System (GCSE & A-levels)

Besides, our teaching staff could adapt to online studies systems as well as supporting those students that require special needs in some subject.

The school is focused on offering a complete and specialized education, likewise flexible in order to encourage the players keep going with their studies at the same time they are growing as tennis players (attending tournaments etc).



Alberto Lledó supervising a fitness session.



JC Ferrero playing an exhibition match in the Academy (2021)

Annual Competition

DESCRIPTION OF THE PROGRAM

During the firsrt month of stay, a choach will be assigned to the player that will be in charge, making a specific training plan and a calendar of tournaments. Even though, all coaches work with all players, the assigned coach will work more hours and in a more personalized way with the player.

The total of hours of weekly training is around 33-38 hours,divided between tennis, fitness training, mental work and specially nutrition and physiotherapy. There's training every resting day with some exceptions: tournaments or specific needs.

The timetable could suffer variations depending on the season: tournaments, pre-season, etc. However, there are 4 training turns in a day: 2 in the mornings (fitness or tennis) and 2 in the afternoon (fitness or tennis).

Those students that study with us will have a similar timetable but more speciali-zed in order to allow them to reach great results not only in tennis but also in the school.



Emma Maan on one of the academy's new hard courts



Pablo Carreño on training in the Academy

WITH SCHOOL:	WITHOUT SCHOOL:
7:30 Breakfast	8:00 Breakfast
8:00 School	9:30 Training
9:30 Training	11:25 Break
11:25 Break	11:35 Training
11:35 Training	13:30 Shower and lunch
13:30 Shower and lunch	15:30 Training
15:30 Training	16:50 Break
16:50 Break	17:00 Training
17:00 Training	20:00 Dinner
18:30 School	23:00 Silence
21:00 Dinner	
23:00 Silence	

The practice model is the same that players as Pablo Carreño or Carlos Alcaraz are following,

Annual Competition

The price includes:

·Daily tennis, mental and physical trainings

·Accommodation at the campus of the Academy where part of the staff lives as well as Juan Carlos Ferrero and Antonio M. Cascales. The rooms for long stay are provided with all the necessary things that the player needs to live and study.

·Full boarding (5 daily meals). Menus are elaborated by professional chefs, with the support of our nutritionist and fitness coaches. Chefs will provide you with Mediterranean, Oriental and International dishes

·Practice with the technological smart court, Playsight

·Monitoring service by our nutricionist.

·Injury treatment and diagnosis in our physiotherapy clinic.

·Free use of all the facilities of the Academy.

·Periodical fitness, tennis and psychological tests

·Coaching in competitions and periodical reports.

·Accident insurance

·Daily phsycological work - My Mental Game

·Wi-fi connection in all the facilities.

·School enrolment fees and school
(Only included for players registered to our School either Spanish (ESO and Bachiller) or British System (IGCSE and A-Levels)

·School lessons taught by our teachers

·Exams
(IGCSE/GCSE/A-Level/CIDEAD)



Carlos Alcaraz training after the US Open 2023 (nº1 ATP Ranking)

The price Does not include:

·Expenses of tournaments.
·Laundry
·Stringing
·Medical insurance*: injury treatments, effort test, blood test (MRI, X-ray).

***Compulsory for annual players.**

PRICE LISTS (for over 6 months)

-Annual Program	4.866€/month
-External Program (only lunch included)	3.130€/month
-School Fee	3.280€/school year

Only included to players registered to our school.
Spanish System (ESO and Bachiller)
British System (IGCSE and A-Levels)

CONTACT US TO KNOW OUR PRICE POLICY!

-Discount for advanced payment
-Discount for siblings
-Private training

Rural Hotel

FERRERO IS NOT ONLY CHARACTERIZED BY ITS SPORTS FACILITIES BUT ALSO BY ITS CHARMING RURAL HOTEL SURROUNDED BY NATURE AND A HUGE SWIMMING POOL.

Located in the municipality of Villena, this Rural Hotel is located in our high performance sports centre where some of the best professional tennis players in the world train, such as Juan Carlos Ferrero, Pablo Carreño or Carlos Alcaraz. So, in addition to its charm, you can practice a wide variety of sports -tennis, paddle tennis, cycling, running or football- at any level. You can also let yourself be pampered by our team of physiotherapists, or work with our physical trainers to achieve your goals.

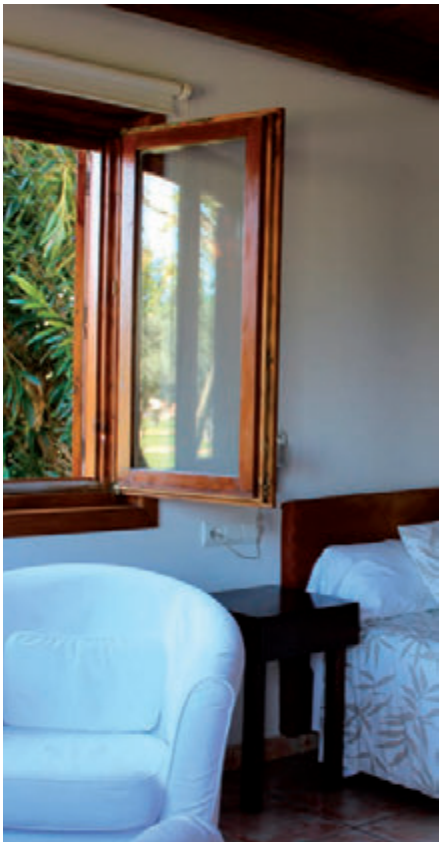
Here you can rest and relax in the sun, swim in our swimming pool or stroll through our gardens, among other activities. You can also make use of our complete restaurant service: traditional cuisine, barbecues, special diets.

The cosy atmosphere of our Rural Hotel will make your stay an unforgettable experience. Let yourself be seduced by the peaceful surroundings and do not hesitate to contact our staff, we will be delighted to help you.

RATES

HIGH SEASON		LOW SEASON	
Double room (ndividual use)	99€ / night	Double room (ndividual use)	77€ / night
Double room	124€ / night	Double room	99€ / night
Suppletory bed	16€ / night	Suppletory bed	16€ / night

Options: -Breakfast 8€ per person
-Half board 24€ per person
-Full board 42€ per person



Inside of one of the wooden houses of the Rural Hotel Ferrero

We organize activities for you!

•Gastronomic
Try the best Spanish paella, Mediterranean food, etc.

•Wine Tourism:
Visit the best wineries and vineyards nearby.

•Rural:
Castle routes, museums and galleries, cave-house (Tuareg in Villena).

•Adventure:
Primadomus, Karting, Racehorse, multi-adventur.

•Beaches:
30 minutes from Villena you can find the most beautiful beaches of the C. Valenciana





Outside picture from our wooden houses in our Rural Hotel Ferrero

Additional Services
Extra Activities

·PADEL

Ferrero Sanyo Padel Academy merges the methodology and the philosofy of one of the best tennis academies of the world along with the team of the n°1 of Padel, Sanyo Gutierrez.

·PSYCHOLOGIST

It is well-know how important the mental strengh to practice a sport is. That is why, our psychologist team is qualified to work with young athletes as a part of their training: private lessons and group dynamics either in and out of the court.

·LANGUAGE LESSONS

Take advantage of your stay with us to learn either Spanish and English with our qualified teachers.

·FITNESS TRAINING

The Academy offers specific plans that suit you well: intensive/regular face-to-face or in a group sessions and lose and gain weight plan. Also, we offer the possibility of preparing your preseason with us and even, programs in distance as a follow-up to players that come per seasons.

·Private Lessons

The staff of the Academy are able to teach privately an hour of tennis, padel, or fitness, depending on the needs of the player (child or adult)





·PHYSIOTHERAPY CLINIC

The Ferrero physiotherapist clinic relies on professional physiotherapist with a huge experience in the sector and a wide offer of relaxing and therapeutic massage, prevention and treatment of injuries Besides, our clinic is fully equipped with state-of-the-art technology in treatment and recovery of injuries thanks to Fisaude and Indiba.

·Visa Paperwork

The Academy collaborates with an international firm that is specialized in the visa paperwork.f any of our players need this service, the Academy will contact this firm in order to carry out the procedure.

·Coaching course

Ferrero Tennis Academy organizes an online course for coaches, taught by the coaches form the academy, such as Juan Carlos Ferrero. Through an internship, all the material and the stay in our academy (full boarding) are included. Also, we organize, (under petition) intensive courses of a couple of days in our facilities



Sergio Hernandez, in one of our physiotherapy sessions with players of the Academy




Aphex















www.ferreroacademy.com

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Paraje Casas de Menor, 44 - 03400 Villena

REFIX
ISDIN
DG dreamgym
HEAD
Reina
fisaude
Especialistas en salud y deporte
el Valle
SNACKS & CHIPS